

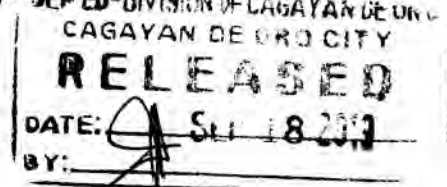


Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF CAGAYAN DE ORO**



Fr. Masterson Avenue, Upper Balulang, Carmen, Cagayan de Oro City


**1<sup>st</sup> Endorsement**  
September 17, 2019



Respectfully referred to the Principals of the ff Elementary Schools to the herein project proposal of INNOBRANDEXP Inc. titled "KILUSANG KONTRA KUTO", to wit:

City Central School  
East City Central School  
Camaman-an Elementary School

It should be emphasized that this activity is voluntary and without registration fees. Attached is the Department Memorandum OU-LAPP No. 460, s. 2019 re LAMOYAN CORPORATION PARTNERSHIP WITH THE DEPARTMENT OF EDUCATION from Usec. Tonisito M.C. Umali. Further, this office should be furnished with the corresponding report upon implementation of the said undertaking. Should there be any queries regarding the program, please contact Ms. Vicky Pacana at 09274944476.

  
**JONATHAN S. DELA PEÑA, Ph.D., CESO V**  
Schools Division Superintendent



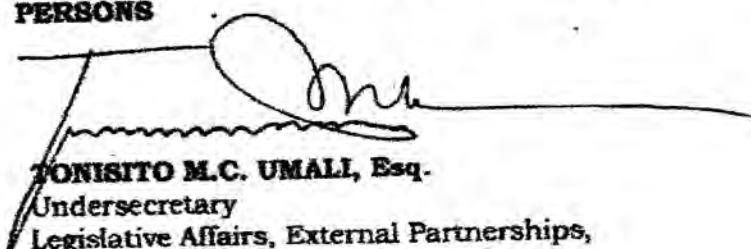
Tanggapan ng Pangalawang Kalihim  
*Office of the Undersecretary*  
Legislative Affairs, External Partnerships,  
and Project Management Service

EXTERNAL PARTNERSHIPS SERVICE  
Private Sector Partnerships Unit  
Direct Line : (+632) 636-8537  
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**MEMORANDUM**

OU-LAPP No. 460, s. 2019

TO : **REGIONAL DIRECTORS**  
**DepEd Regions IV-A CALABARZON, VII,**  
**X, XI, XII, XIII and NATIONAL CAPITAL REGION**  
**ALL CONCERNED SCHOOLS DIVISION**  
**SUPERINTENDENTS**  
**ALL CONCERNED REGIONAL PARTNERSHIPS FOCAL**  
**PERSONS**  
**ALL CONCERNED DIVISION PARTNERSHIPS FOCAL**  
**PERSONS**

FROM :   
**TONISITO M.C. UMALI, Esq.**  
Undersecretary  
Legislative Affairs, External Partnerships,  
and Project Management Service

SUBJECT : **LAMOIYAN CORPORATION PARTNERSHIP WITH**  
**THE DEPARTMENT OF EDUCATION**

DATE : June 26, 2019

Lamoian Corporation (LC) has an existing partnership with the Department of Education (DepEd). LC program includes *Kilusang Kontra Kuto (KKK)* a health and hygiene awareness campaign to Filipino school learners suffering from lice infestation with free shampooing using Licealiz shampoo. LC is also one of our partners who supports Brigada Eskwela, National Teachers Day and other DepEd-initiated activities by providing various products such as Happee toothpaste and Licealiz shampoo.

This year, Lamoian is implementing the KKK Program to a new batch of school beneficiaries stated in hereto attached list.

Personnel from Lamoian Corporation together with EPS personnel in-charge, Ms. Dove Cometa will visit your region/division offices to formally present the program information and the approved Memorandum of

Agreement/Addendum. Dates of the partnership meeting/program presentation will be communicated through a separate memo/email notice.

For any concerns, you may contact Ms. Queenie Resmundo of Comco Southeast Asia at [queenie.resmundo@comco-hq.com](mailto:queenie.resmundo@comco-hq.com) or Ms. Dove Cometa of the External Partnerships Service (EPS) at [davedinah.cometa@deped.gov.ph](mailto:davedinah.cometa@deped.gov.ph)

Your support in partnership is highly appreciated.

Thank you very much.